

WHEN

Wednesday, October 11, 2023
12:30 PM – 7:00 PM

WHERE

11300 STANFORD AVE.,
GARDEN GROVE, CA

A valuable conference
series dedicated to
helping founders
succeed.



*A Startup Steroid, OC Startup Council,
Garden Grove Economic Development
and JTH Strategies initiative.*



SPONSORSHIP DECK



Startup Game Changer 1.0 was a smashing success!

(January 26, 2023)



180+ Attendees



100+ Founders



8 Speakers

Startup Game Changer 2.0 was even more successful!

(June 20, 2023)



210+ Attendees



125+ Founders



16 Startup Pitches



Price Is Right Game



Startups are changing the game of business.
We are changing the game of startups.

PARTICIPATING PLAYERS



INVESTORS

- Angel Investors
- Private Equity Fund
- Family Offices
- Wealth Managers
- VCs
- Thought Leaders



STARTUP FOUNDERS

- Pre-Founder
- Solo-Founders
- Co-Founders
- First-time Founders
- Serial Founders
- Entrepreneurs

Our Valued Partners...



We extend our sincere appreciation to the City of Garden Grove for providing a fantastic venue that sets the stage for an unforgettable experience.



www.StartupGameChanger.org



SUMMIT PROGRAM & FEATURES

01



Exposure

The event will offer sponsors increased brand awareness and exposure to cutting-edge startup founders and companies.

02



Workshops and training sessions

Interactive sessions and approaches from some of the industry's most successful startup founders and investors.

03



Network with key players

Formal networking followed by Happy Hours at SteelCraft Garden Grove – a hip, outdoor place for people to come together over food and drinks.

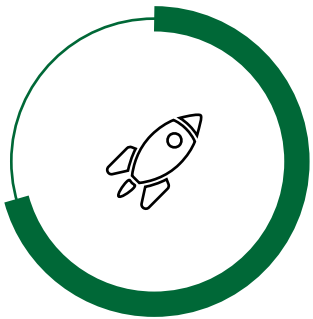
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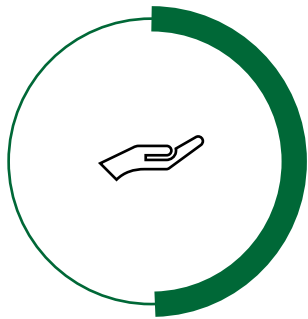
WHY BECOME A SPONSOR?



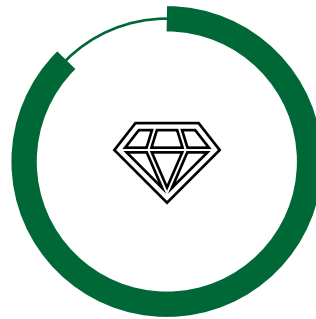
Join our lineup of prestigious sponsors and position your company as a go-to source of expertise and guidance for the startup ecosystem.



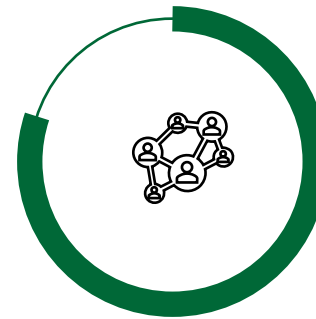
Meet innovative founders
& new high growth
companies



Connect with investors
from across the region



Build your network and
brand in the SoCal
ecosystem



Increase visibility and
awareness within the
startup community



Media coverage and press
exposure

Communication & Outreach Channels

eNews goes out to 10,000+ members a week.
30%-40% open rate (above industry standards).

Website:

12,000+ users a month
Average time on site 1:45 minutes.

Social Media:

LinkedIn – 50,000+ Impressions across all pages
Private LinkedIn Groups – 5,000+ Startups and entrepreneurs
10,000 + weekly impressions

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Anshuman@StartupSteroid.com**



Check-out our Event Brochures



Joshua Y. Lee • 2nd

+ Follow ...

Founder of Ardius (Acquired b...
3mo • Edited •

Last week's [#GameChangerSummit](#) was a blast! Thank you [Startup Steroid](#) [Scott Fox](#) [Ashish Saboo](#) [Orange County OC Startup Council](#) [City of Garden Grove](#) [Jerry Heikens](#) [Sunstone Management](#) for inviting me to speak at the [Startup Game Changer](#) Summit this year. Love our [#startupcommunity](#) growing together ... [#allintogether](#) [#youdeservemorecredit](#)



Past event highlights



Hayk Mamajanyan • 2nd

+ Follow ...

Founder and Managing Attorn...
3mo •

[#Innovation](#) and [#startups](#) were celebrated at [#StartupGameChangerSummit](#) last Wednesday! Thank you, [Anshuman Sinha](#) and [Ashish Saboo](#), for inviting me!

I congratulate [Startup Steroid](#), [Orange County OC Startup Council](#), [Joshua Y. Lee](#), [Scott Fox](#), [Jerry Heikens](#), et al. on this fantastic event! I am excited about the next [#StartupGameChangerSummit](#) which will take place in June 2023. 🍀

[TiE SoCal](#), [Ace Tarakchian](#), [Alok Nandan, PhD](#), [Adrian E. Garcia](#), [Michael Hsieh](#), [Harry Woo](#), [Kanika Radhakrishnan](#), [Ajay Prasad](#), [Azad Virk](#), [HVM Law Firm](#)



Feliana Citradewi (She/Her) • 2nd

3mo ...

Founder at LiVert / ShopMate

What an amazing event with such a great value [Startup Game Changer](#)! The speakers were incredible. [Joshua Y. Lee](#) thank you for your inspiring talk with your story and views for startup 🍀

Like · 6



- Cannot thank more [Jerry Heikens](#), who built within only 4 years a gigantic networks, that he generously share, he even give tips during the first [Startup Game Changer](#) event & kindly invited me. It was a real game changer, trust me this event will be huge soon! Check it out! Shout out to the sponsors & initiators [Anshuman Sinha](#) [Ashish Saboo](#) who are as well chair & president of [TiE SoCal](#) & [Startup Steroid](#)
- The highest quality of all speakers along with Jerry:
- [Steve Jones](#) the mayor of the amazing city that I just discovered Orange County that warmly welcomes us along with [Shankar Ram](#).
- We armed then with legal preps from the experts [Azad Virk](#) [Kanika Radhakrishnan](#) moderated by [Scott Fox](#) thank you! I believe that it's a fundamental ground for serious startups





Event Pictures

Summit 1.0

Jan 26, 2023

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100+ Founders

8 Speakers



Event Pictures

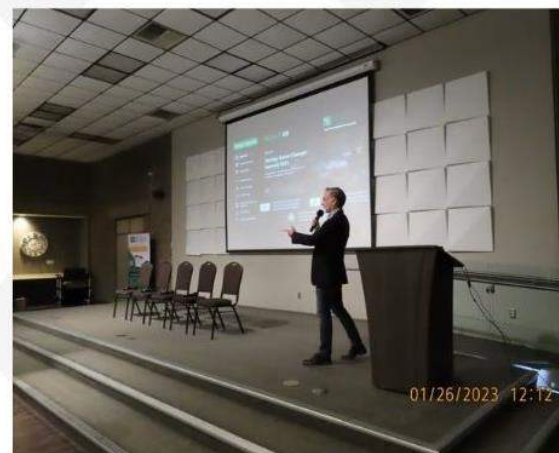
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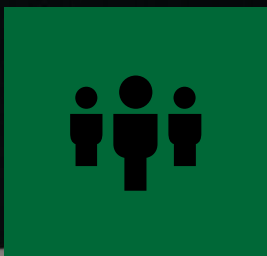
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TEAM

The leaders of Startup Game Changer have spent over 100+ cumulative years evaluating, supporting, and directing early-stage Startups.



Shankar Ram

Co-founder & Chairman, Startup Steroid
Chairperson, TiE Global Board of Trustees



Scott Fox

CEO
OC Startup Council



Jerry Heikens

CEO
JTH Strategies



Ashish Saboo

Co-founder & CTO
Startup Steroid



Anshuman Sinha

Co-Founder & CEO
Startup Steroid

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Anshuman Sinha, (714) 504-7434, Anshuman@StartupSteroid.com



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- › Logo on website 'Sponsor' section with company description
- › Posts on Startup Game Changer Social Media Accounts with backlinks
- › Address the audience during the sponsor slot
- › Interview in front of press wall

\$2,500

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