

WHEN

Wednesday, February 21, 2024
12:30 PM – 7:00 PM

WHERE

11300 STANFORD AVE.,
GARDEN GROVE, CA

A valuable
conference series
dedicated to
helping founders
succeed.



*A Startup Steroid, OC Startup Council, Garden
Grove Economic Development Initiative.*



SPONSORSHIP DECK

Startups are changing the game of business.
We are changing the game of startups.

PARTICIPATING PLAYERS



INVESTORS

- Angel Investors
- Private Equity Fund
- Family Offices
- Wealth Managers
- VCs
- Thought Leaders



STARTUP FOUNDERS

- Pre-Founder
- Solo-Founders
- Co-Founders
- First-time Founders
- Serial Founders
- Entrepreneurs

Our Valued Partners...



We extend our sincere appreciation to the City of Garden Grove for providing a fantastic venue that sets the stage for an unforgettable experience.

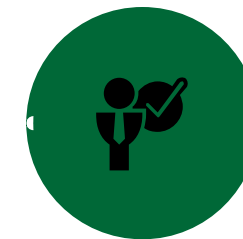


startupgamechanger.org/gamechanger/



SUMMIT PROGRAM & FEATURES

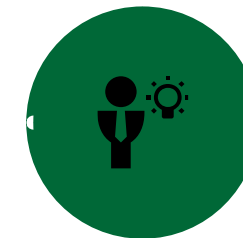
01



Exposure

The event will offer sponsors increased brand awareness and exposure to cutting-edge startup founders and companies.

02



Workshops and training sessions

Interactive sessions and approaches from some of the industry's most successful startup founders and investors.

03



Network with key players

Formal networking followed by Happy Hours at SteelCraft Garden Grove – a hip, outdoor place for people to come together over food and drinks.

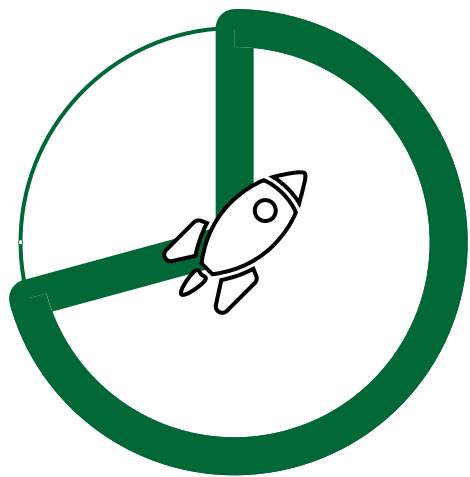


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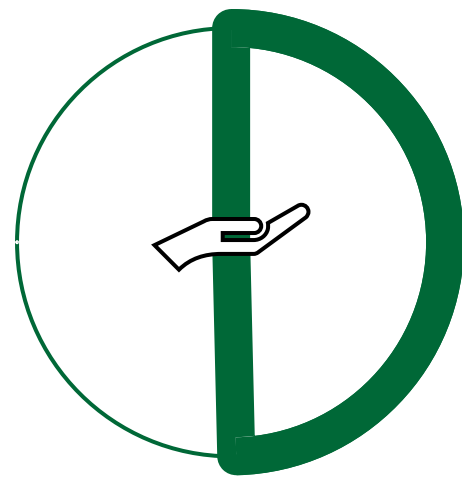
WHY BECOME A SPONSOR?



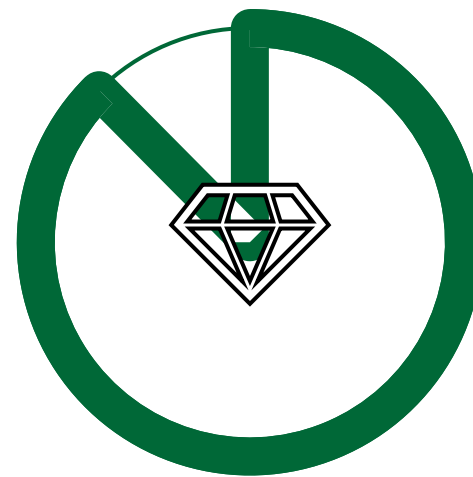
Join our lineup of prestigious sponsors and position your company as a go-to source of expertise and guidance for the startup ecosystem.



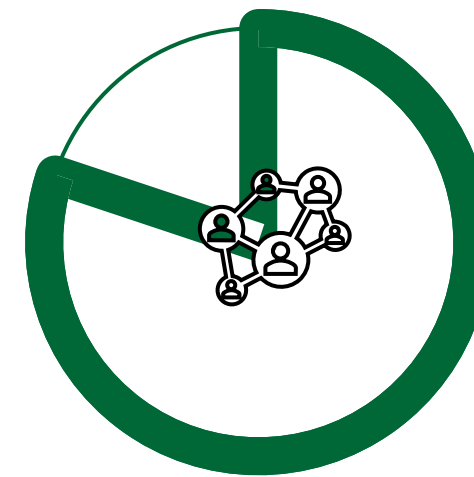
Meet innovative founders
& new high growth
companies



Connect with investors
from across the region



Build your network and
brand in the SoCal
ecosystem



Increase visibility and
awareness within the
startup community



Media coverage and
press exposure

eNews goes out to 10,000+ members a week.
30%-40% open rate (above industry standards).

Website:

15,000+ users a month
Average time on site 1:45 minutes.

Social Media:

LinkedIn – 50,000+ Impressions
across all pages
Private LinkedIn Groups – 5,000+
Startups and entrepreneurs
10,000 + weekly impressions

Communication & Outreach Channels



**Join the elite group of Sponsors.
Get in touch to learn more.
Contact Anshuman Sinha, (714) 504-7434
Anshuman@StartupSteroid.com**

[Check-out our Event Brochures](#)



Joshua Y. Lee • 2nd

+ Follow ...

Founder of Ardius (Acquired b...
3mo • Edited •

Last week's #GameChangerSummit was a blast! Thank you Startup Steroid Scott Fox Ashish Saboo Orange County OC Startup Council City of Garden Grove Jerry Heikens Sunstone Management for inviting me to speak at the Startup Game Changer Summit this year. Love our #startupcommunity growing together ... #alltogether #youdeservemorecredit



Past event highlights



Hayk Mamajanyan • 2nd

+ Follow ...

Founder and Managing Attorn...
3mo •

#Innovation and #startups were celebrated at #StartupGameChangerSummit last Wednesday! Thank you, Anshuman Sinha and Ashish Saboo, for inviting me!

I congratulate Startup Steroid, Orange County OC Startup Council, Joshua Y. Lee, Scott Fox, Jerry Heikens, et al. on this fantastic event! I am excited about the next #StartupGameChangerSummit which will take place in June 2023.

TiE SoCal, Ace Tarakchian, Alok Nandan, PhD, Adrian E. Garcia, Michael Hsieh, Harry Woo, Kanika Radhakrishnan, Ajay Prasad, Azad Virk, HVM Law Firm



Feliana Citradewi (She/Her) • 2nd

3mo ...

Founder at LiVert / ShopMate

What an amazing event with such a great value Startup Game Changer! The speakers were incredible. Joshua Y. Lee thank you for your inspiring talk with your story and views for startup

Like · 6



- Cannot thank more Jerry Heikens, who built within only 4 years a gigantic networks, that he generously share, he even give tips during the first Startup Game Changer event & kindly invited me. It was a real game changer, trust me this event will be huge soon! Check it out! Shout out to the sponsors & initiators Anshuman Sinha Ashish Saboo who are as well chair & president of Tie SoCal & Startup Steroid

The highest quality of all speakers along with Jerry:

- Steve Jones the mayor of the amazing city that I just discovered Orange County that warmly welcomes us along with Shankar Ram.

- We armed then with legal preps from the experts Azad Virk Kanika Radhakrishnan moderated by Scott Fox thank you! I believe that it's a fundamental ground for serious startups



Become a Platinum Event Sponsor

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- One exhibit table
- Mention during keynotes
- Logo on email blast
- Branded sponsorship signage in prominent locations
- Full-page ad in the brochure (Digital)
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- Address the audience during the sponsor slot
- Interview in front of press wall

\$2,500

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Anshuman@StartupSteroid.com**



Startup Game Changer 1.0 was a smashing success!

(January 26, 2023)



180+ Attendees



100+ Founders



8 Speakers



Event Pictures

Summit 1.0

Jan 26, 2023

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Startup Game Changer 2.0 was even more successful!

(June 20, 2023)



210+ Attendees



125+ Founders



16 Startup Pitches



Price Is Right Game



Event Pictures

Summit 2.0

June 20, 2023

210+ Attendees

125+ Founders

16 Startup Pitches

Price Is Right Game





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16 Startup Pitches

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Event Pictures

Summit 2.0

June 20, 2023

210+ Attendees

125+ Founders

16 Startup Pitches

Price Is Right Game





Startup Game Changer 3.0 was even more successful!

(October 11, 2023)



225+ Attendees



125+ Founders



12 Startup Pitches





Event Pictures

Summit 3.0

October 11, 2023

225+ Attendees

125+ Founders

12 Startup Pitches





Event Pictures

Summit 3.0

October 11, 2023

225+ Attendees

125+ Founders

12 Startup Pitches





Event Pictures

Summit 3.0

October 11, 2023

225+ Attendees

125+ Founders

12 Startup Pitches





TEAM

The leaders of Startup Game Changer have spent over 100+ cumulative years evaluating, supporting, and directing early-stage Startups.



Shankar Ram

Co-founder & Chairman, Startup Steroid
Chairperson, TiE Global Board of Trustees



Scott Fox

CEO
OC Startup Council



Ashish Saboo

Co-founder & CEO
Startup Steroid



Anshuman Sinha

Co-founder & CEO
Startup Talent

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- Interview in front of press wall

\$2,500

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